



**SAVE  
NORTH  
KELVIN  
MEADOW**

[www.northkelvinmeadow.com](http://www.northkelvinmeadow.com)





This is what the Meadow used to be:



Meadow used



a dumping ground  
graffiti-ridden  
needle-strewn  
full of litter









A black, cylindrical composting bin with a lid, situated in a grassy area next to a metal fence. The bin is partially obscured by tall grass and some dry sticks. The background shows a fence and some green foliage.

We provide  
community  
composting  
facilities in an  
area where  
the Council  
doesn't





We provide raised beds in an area where the waiting list for an allotment is 8 years.



A photograph of a woman and a young child in a grassy field. The woman, on the right, has blonde hair and is wearing a light-colored jacket, leaning forward. The child, on the left, has blonde hair and is wearing a patterned vest over a dark long-sleeved shirt and light-colored pants, holding a blue shovel. In the background, there are trees and another person in a blue jacket. The text "Local people now use the land for a whole range of things:" is overlaid in white.

Local people  
now use the  
land for a whole  
range of things:



Recycling, Picnics, Relaxing,  
Collecting berries, Walking,  
Photography, Cycling, Running,  
Walking the dogs, Nature  
watching, Playing, Growing,  
Reading, Sitting, Socialising,  
Kids parties, Listening to  
birdsong,  
Collecting litter, Composting,



# RHS IT'S YOUR NEIGHBOURHOOD



The Royal Horticultural Society and Beautiful Scotland are proud to present

*North Kelvin Meadow Campaign*

with a 2010 It's Your Neighbourhood Award of

*Thriving (Level 4)*



*John P. Summers*  
Keep Scotland Beautiful Chief Executive

*Elizabeth Banks*  
Royal Horticultural Society President

**RHS BRITAIN  
IN BLOOM**



Beautiful Scotland is a programme of Keep Scotland Beautiful.  
Keep Scotland Beautiful is an operating name of Environmental Campaigns (Scotland). Scottish Charity Number SC030332.

**Beautiful Scotland is supported by Zero Waste Scotland.**



And it hasn't cost the taxpayer a penny.

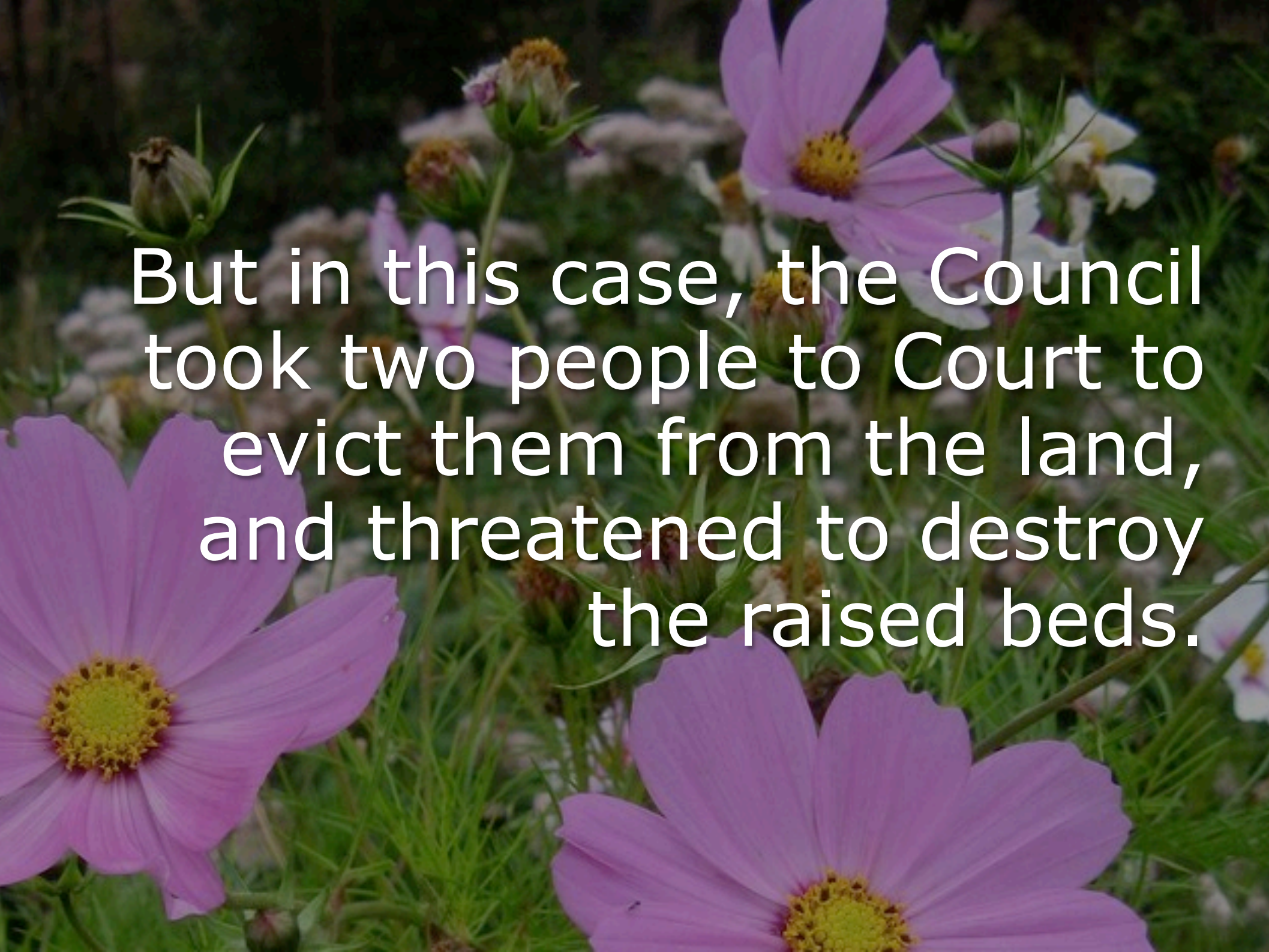






On 30 October 2008 Glasgow City Council passed a motion to provide short-term public green space on vacant land.



A close-up photograph of several pink cosmos flowers with yellow centers, growing in a field. The flowers are in various stages of bloom, and the background is a soft-focus green field.

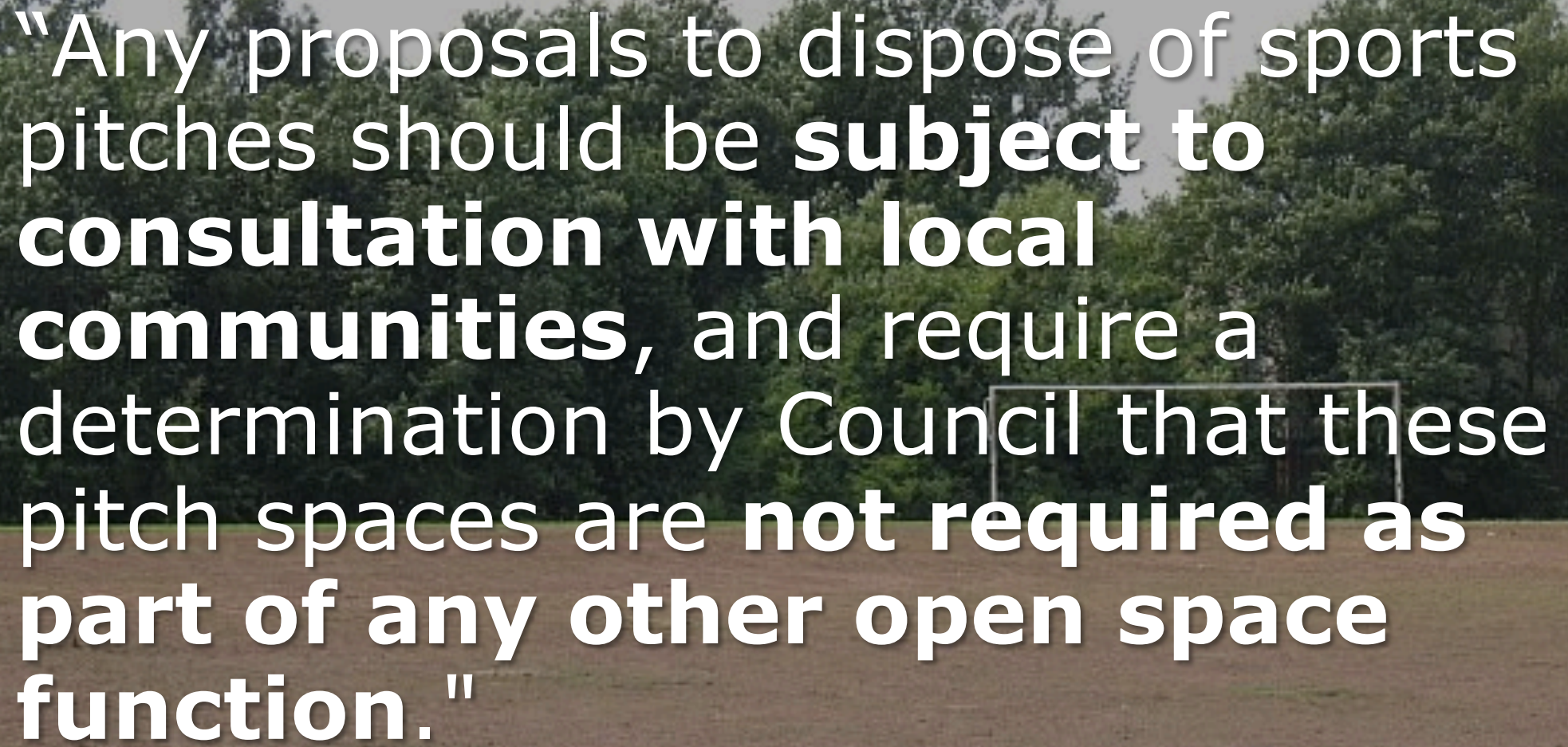
But in this case, the Council  
took two people to Court to  
evict them from the land,  
and threatened to destroy  
the raised beds.



In City Plan 2 the Council sets out its policy of building on brownfield sites in preference to greenfield sites.

The Council's Housing Land Audit (March 2010) classifies the land as a greenfield site.



The background of the slide is a photograph of a sports pitch. In the foreground, there is a brown, dirt-like surface. In the middle ground, a green grassy area is visible, with a white goalpost standing on it. The background is filled with dense green trees under a slightly overcast sky.

"Any proposals to dispose of sports pitches should be **subject to consultation with local communities**, and require a determination by Council that these pitch spaces are **not required as part of any other open space function.**"

Glasgow City Council's Sports Pitch Strategy  
Policy and Implementation plan,  
para 8.5 Release of blaes pitches






No such  
consultation has  
ever taken place



"This site was used regularly by local groups and teams, formally and informally, until it was vandalised by the Council vehicles knocking down the goal posts and the [Developer's] drilling rigs ruining sufficient areas of the pitches as to make them unusable"

**Report for the Scottish Office by  
Reporter A G BELL in 1996**





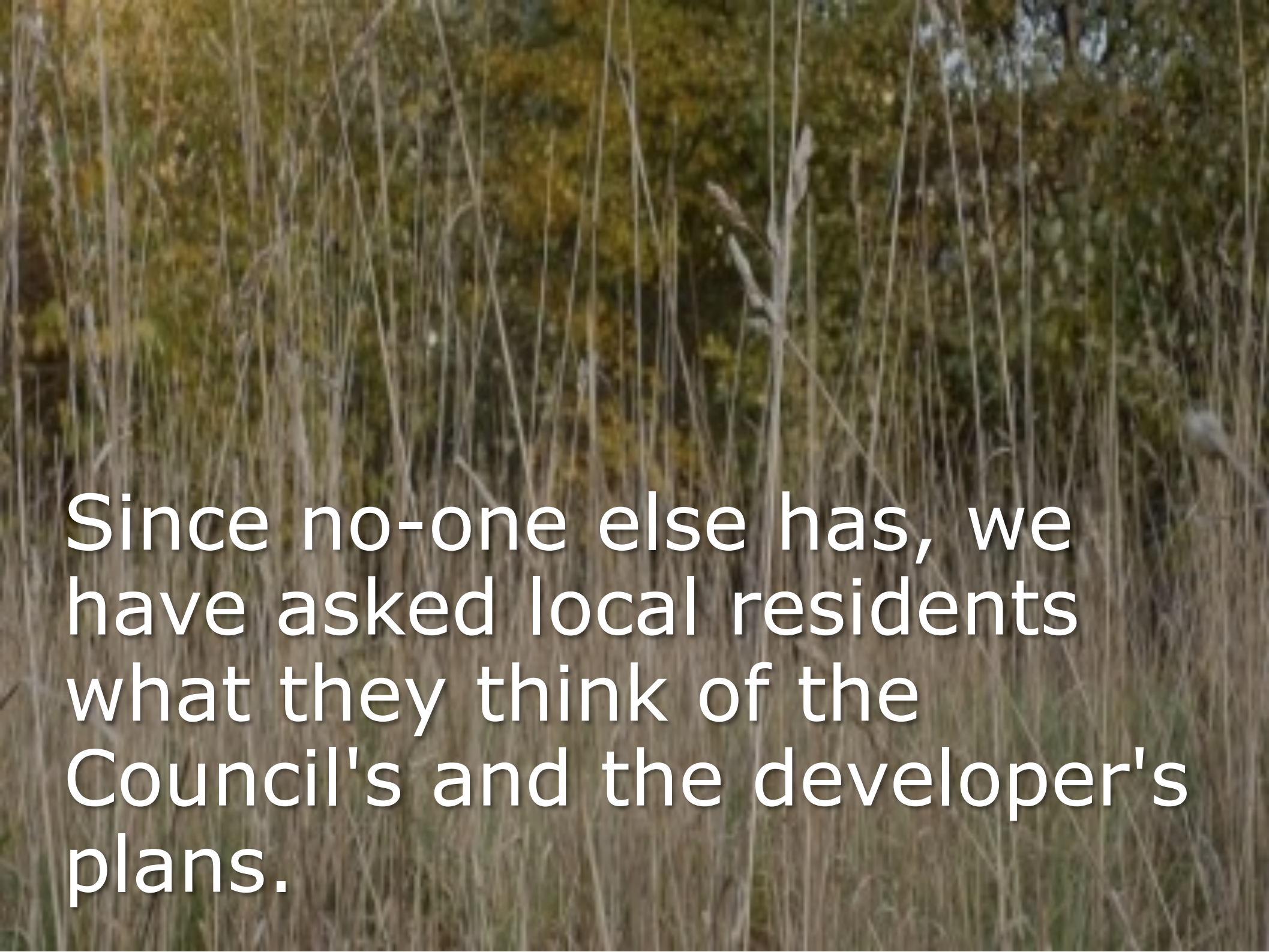
In the Council's Sustainable  
Scotland Report 2010  
they propose to  
*"Create urban woodlands -  
with community involvement  
- on the city's vacant land"*





Yet this development would  
cut down 480 trees



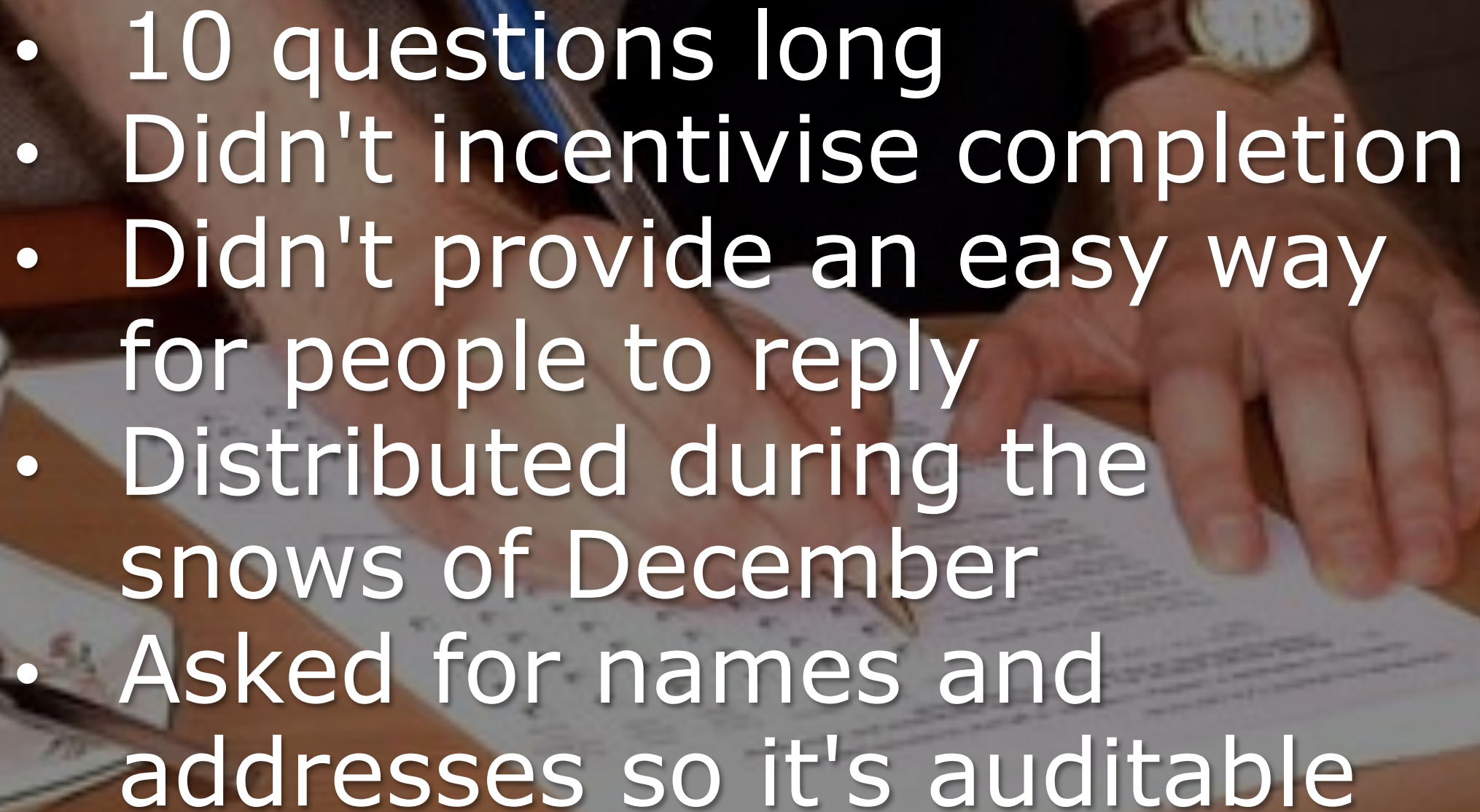


Since no-one else has, we have asked local residents what they think of the Council's and the developer's plans.



We hand-delivered 1700 questionnaires to each flat, house and business in the streets surrounding the Meadow.



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- A close-up photograph of a person's hands writing on a document. The person is wearing a dark long-sleeved shirt and a brown leather watch with a gold-colored case on their left wrist. They are holding a blue pen in their right hand, writing on a white sheet of paper. The background is slightly blurred, showing a wooden desk and some other papers.
- 10 questions long
  - Didn't incentivise completion
  - Didn't provide an easy way for people to reply
  - Distributed during the snows of December
  - Asked for names and addresses so it's auditable



6% of those surveys have  
been returned.

6%

Industry standards for  
surveys of this type are  
between 1% and 3%.



94% of respondents  
agreed that the land  
should be kept as a green  
space for the community  
to use.

94%



**2%**

2% think that the  
land should be sold  
to a developer to  
build 90 – 115  
housing units.



86% would like to see  
a majority of the land  
kept for community  
use.

86%



96% support the work done by the North Kelvin Meadow Campaign group, and want to see it continue.


96%



Our opposition to the development is supported by members of

- Hillhead Community Council
- Wyndford Community Council
- Kelvinside Community Council
- Garrioch Residents Association
- Glasgow Allotments Federation
- Friends of the River Kelvin





Plus the 1058 people who  
have signed our petition.



“

Here are some comments  
that people have made


”





"I often meet people there  
and have a chat.  
I have met more local people  
through the Meadow than  
any other means"






“It is close to where I  
live and I do not have  
a garden. It is just a  
nice place to be”





“Children in the community  
need more, not fewer, places  
to play”



A photograph of a brick building seen through the bare branches of trees in winter. The image has a blue tint. The text is overlaid on the lower half of the image.

“We enjoy the fact that it is a  
natural space, not a  
landscaped greenspace”





“It has great  
educational  
potential”





**“We should be preserving all  
inner city green space, not  
building on it”**





What is under threat is not  
just a 1.4 hectare piece of  
land.



A close-up photograph of a bumblebee with black and yellow stripes, fuzzy body, and translucent wings, perched on a dense cluster of small purple flowers. The bee is facing left, with its head slightly lowered. The background is a soft-focus green, suggesting foliage. In the upper left, there are some white and green flower buds. The text "It's a wildlife haven," is overlaid in white, sans-serif font across the middle of the image.

It's a wildlife haven,



where long-tailed tits  
congregate,







where wild raspberries





and wild  
orchids  
grow.





A place where kids  
play,



A black, curly-haired dog is lying on its side on a patch of green grass with some dry straw. A thin black leash is attached to its collar and extends upwards. In the upper center, the lower legs and feet of a person wearing bright green pants and colorful patterned rain boots are visible. To the right of the dog, a lei made of many small yellow flowers lies on the grass.

people walk their dogs,





and friends have picnics.





A place where some people  
have grown lots of veg,



A man and a woman are standing in a garden. The man, on the left, is wearing a blue button-down shirt and dark pants. The woman, on the right, is wearing a bright red raincoat over a dark patterned top and dark pants. She is holding a small yellow fruit in her right hand. They are both smiling. The background is a lush garden with green plants and flowers.

while others haven't  
had such luck!



A place where people say

“Hello”

to each other.





A place that local people  
work together to look after...







a place that has fostered a  
real sense of community.



A place that could become  
something

**AMAZING**





If the development was  
halted we could continue and  
expand our work.



We could  
apply for  
grant funding  
to improve  
the site

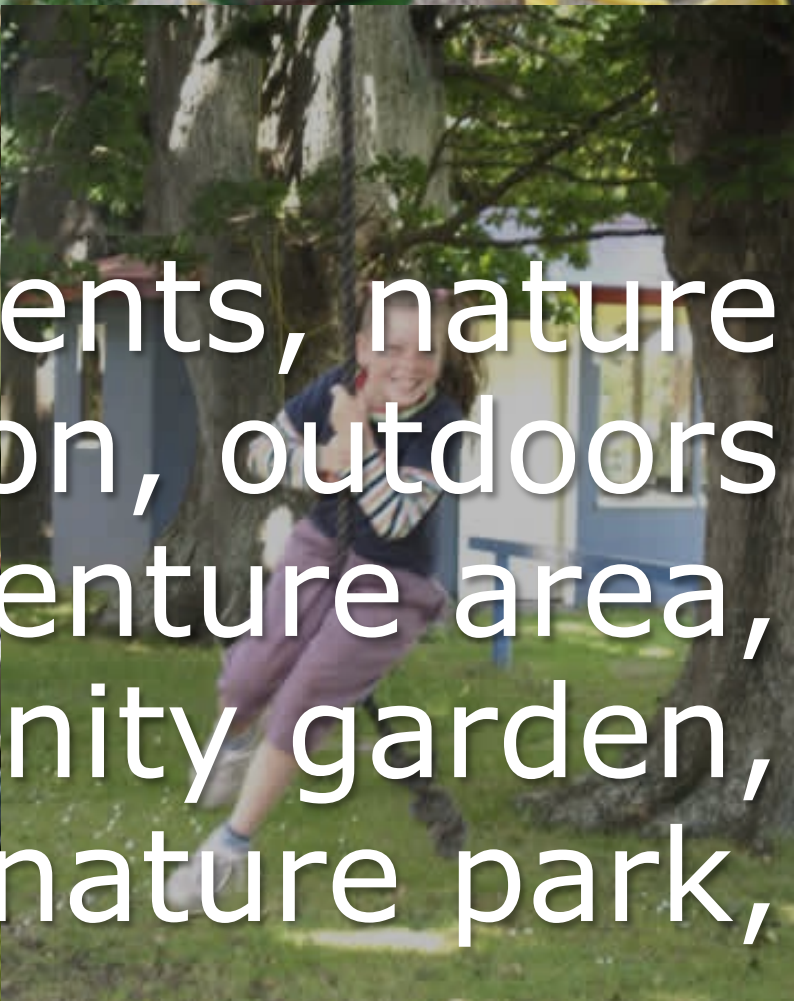




What would local people like  
to see?

We asked them, and this is  
what they told us:





Allotments, nature  
education, outdoors  
adventure area,  
community garden,  
nature park,

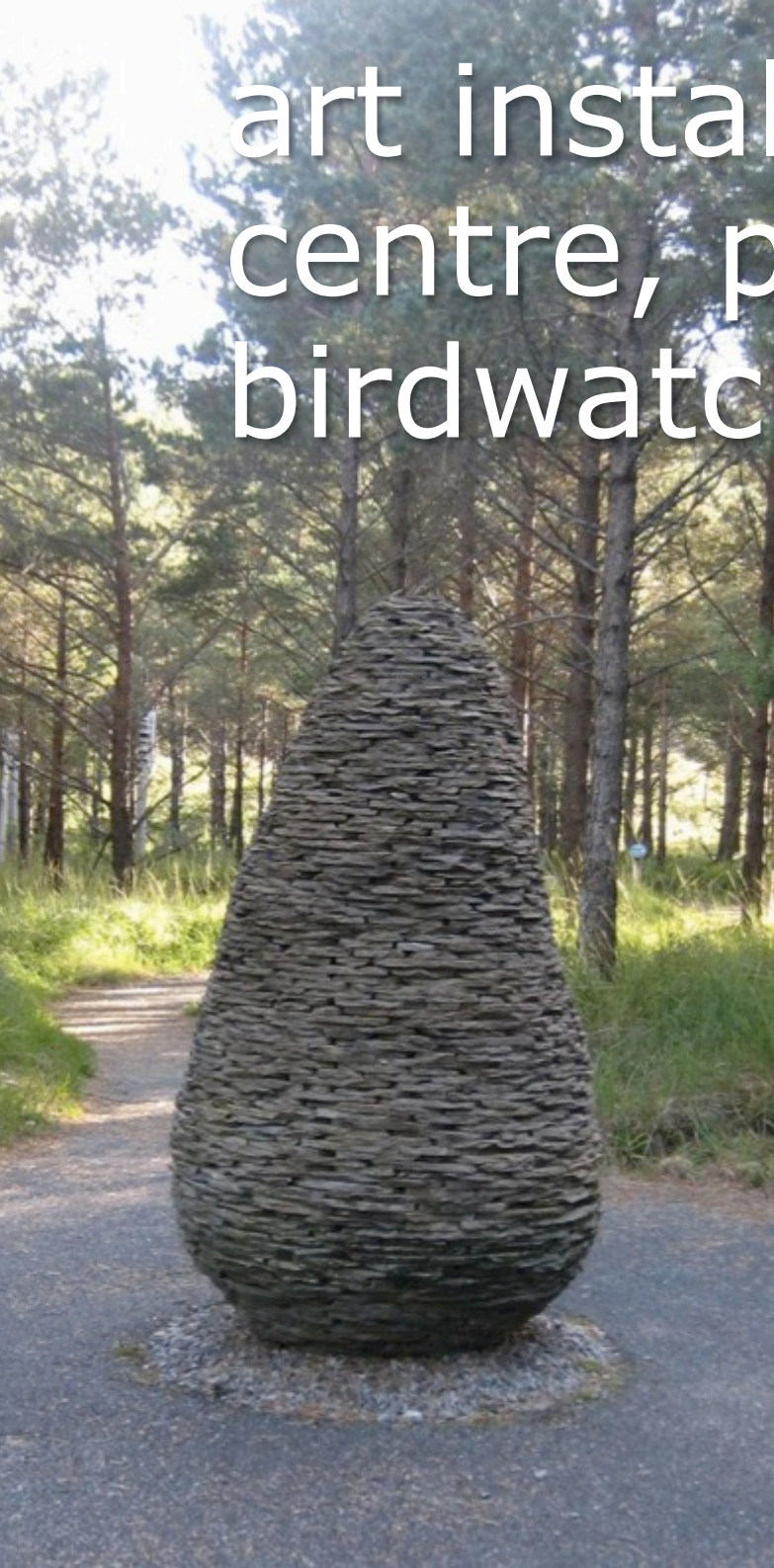


a place for community  
gatherings, jogging track,  
cycle paths, bowling green,  
encourage use by local  
groups,





art installations, community  
centre, pond, skate park,  
birdwatching hide,







The opportunities are endless



We would like the Council,  
the Community Council, and  
New City Vision to listen to  
what local people have to  
say.



We call on the Community Council to reflect the wishes of the community and reject these proposals.





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