



# SAVE NORTH KELVIN MEADOW

[www.northkelvinmeadow.com](http://www.northkelvinmeadow.com)



This is what the Meadow used to be:



a dumping ground  
graffiti-ridden  
needle-strewn  
full of litter





And this is what it looks like now

A large black compost bin with a lid and a handle, situated in a grassy area next to a fence.

We provide  
community  
composting  
facilities in an  
area where  
the Council  
doesn't



We provide raised beds in an area where the waiting list for an allotment is 8 years.

A photograph of two young children playing in a grassy field. On the left, a child with blonde hair, wearing a brown coat and a white patterned scarf, holds a blue shovel. On the right, another child with blonde hair, wearing a light-colored coat, holds a long, thin stick. In the background, a person in a blue jacket walks away through a line of trees. The text is overlaid in the center of the image.

Local people  
now use the  
land for a whole  
range of things:

Recycling, Picnics, Relaxing,  
Collecting berries, Walking,  
Photography, Cycling, Running,  
Walking the dogs, Nature  
watching, Playing, Growing,  
Reading, Sitting, Socialising,  
Kids parties, Listening to  
birdsong,  
Collecting litter, Composting,

# RHS IT'S YOUR NEIGHBOURHOOD



The Royal Horticultural Society and Beautiful Scotland are proud to present

## *North Kelvin Meadow Campaign*

with a 2010 It's Your Neighbourhood Award of

*Thriving (Level 4)*



*John P. Summers*  
Keep Scotland Beautiful Chief Executive

*Elizabeth Banks*  
Royal Horticultural Society President

**RHS BRITAIN  
IN BLOOM**



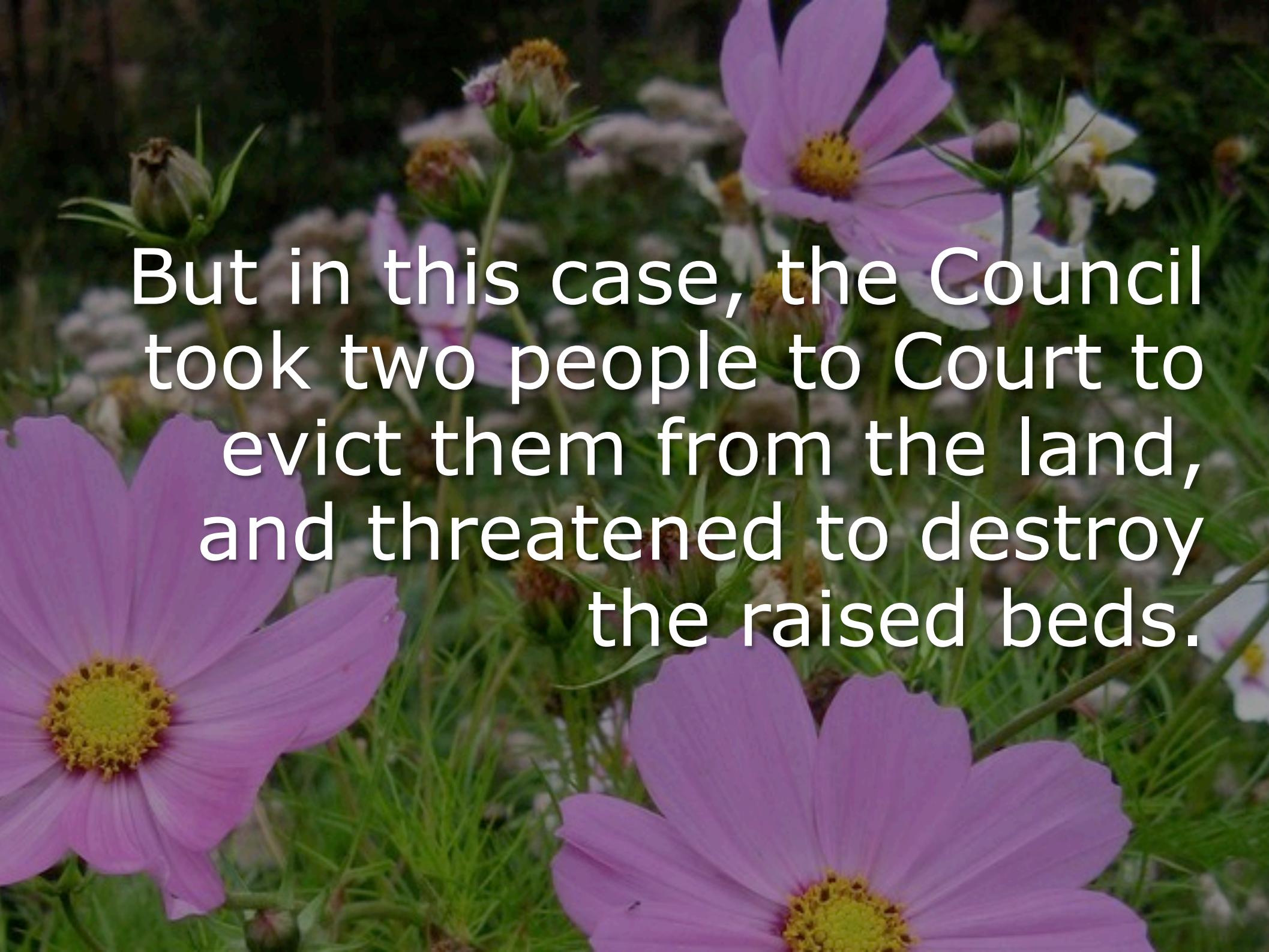
Beautiful Scotland is a programme of Keep Scotland Beautiful.  
Keep Scotland Beautiful is an operating name of Environmental Campaigns (Scotland). Scottish Charity Number SC030332.  
**Beautiful Scotland is supported by Zero Waste Scotland.**

And it hasn't cost the  
taxpayer a penny.

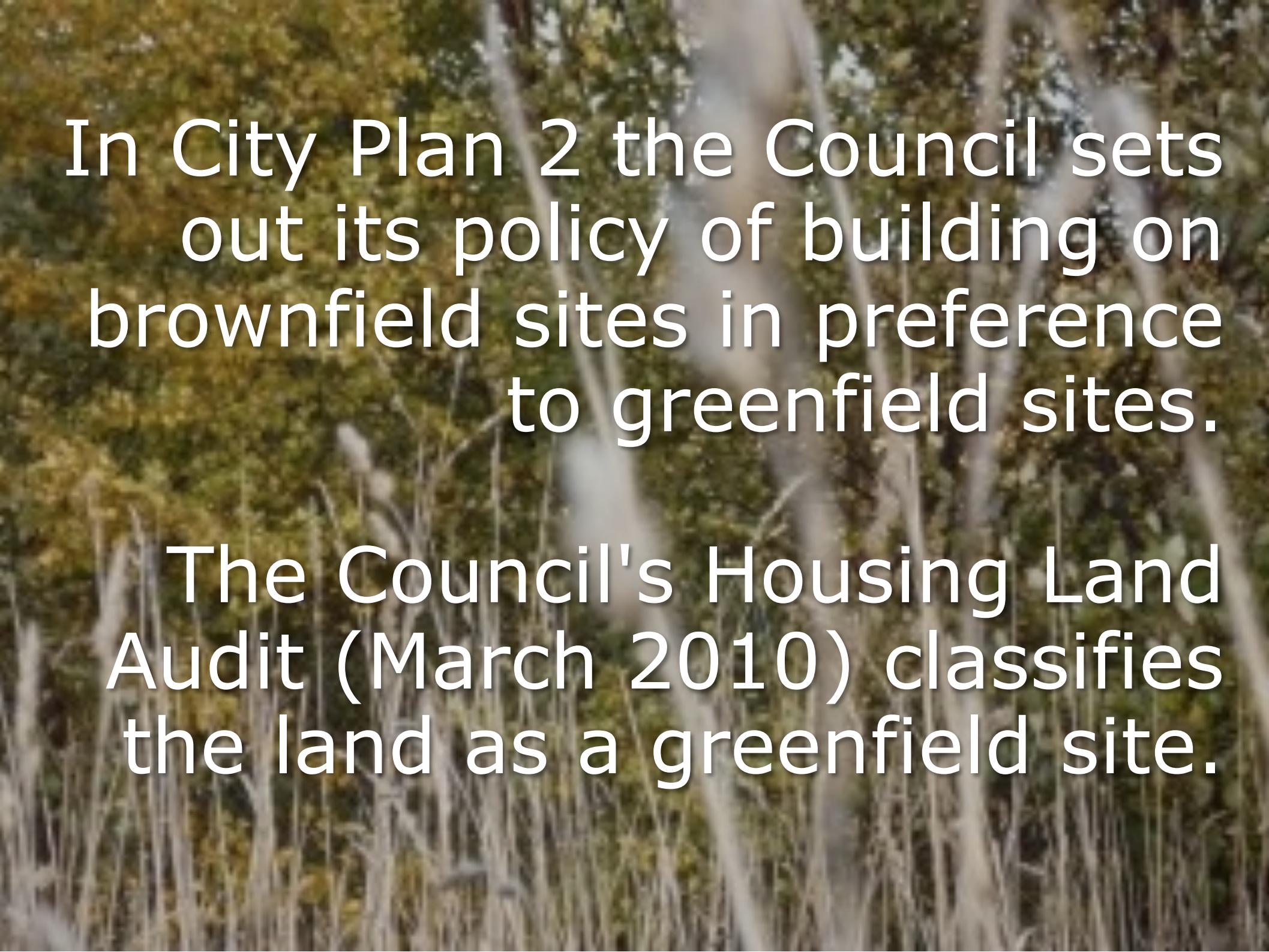




On 30 October 2008 Glasgow City Council passed a motion to provide short-term public green space on vacant land.

A close-up photograph of several purple cosmos flowers with yellow centers, growing in a garden setting. The flowers are in various stages of bloom, with some fully open and others as tight buds. The background is filled with green foliage and other flowers, creating a lush, natural backdrop.

But in this case, the Council  
took two people to Court to  
evict them from the land,  
and threatened to destroy  
the raised beds.



In City Plan 2 the Council sets out its policy of building on brownfield sites in preference to greenfield sites.

The Council's Housing Land Audit (March 2010) classifies the land as a greenfield site.



**"Any proposals to dispose of sports pitches should be subject to consultation with local communities, and require a determination by Council that these pitch spaces are not required as part of any other open space function."**

Glasgow City Council's Sports Pitch Strategy  
Policy and Implementation plan,  
para 8.5 Release of blaes pitches



No such  
consultation has  
ever taken place

“This site was used regularly by local groups and teams, formally and informally, until it was vandalised by the Council vehicles knocking down the goal posts and the [Developer's] drilling rigs ruining sufficient areas of the pitches as to make them unusable”

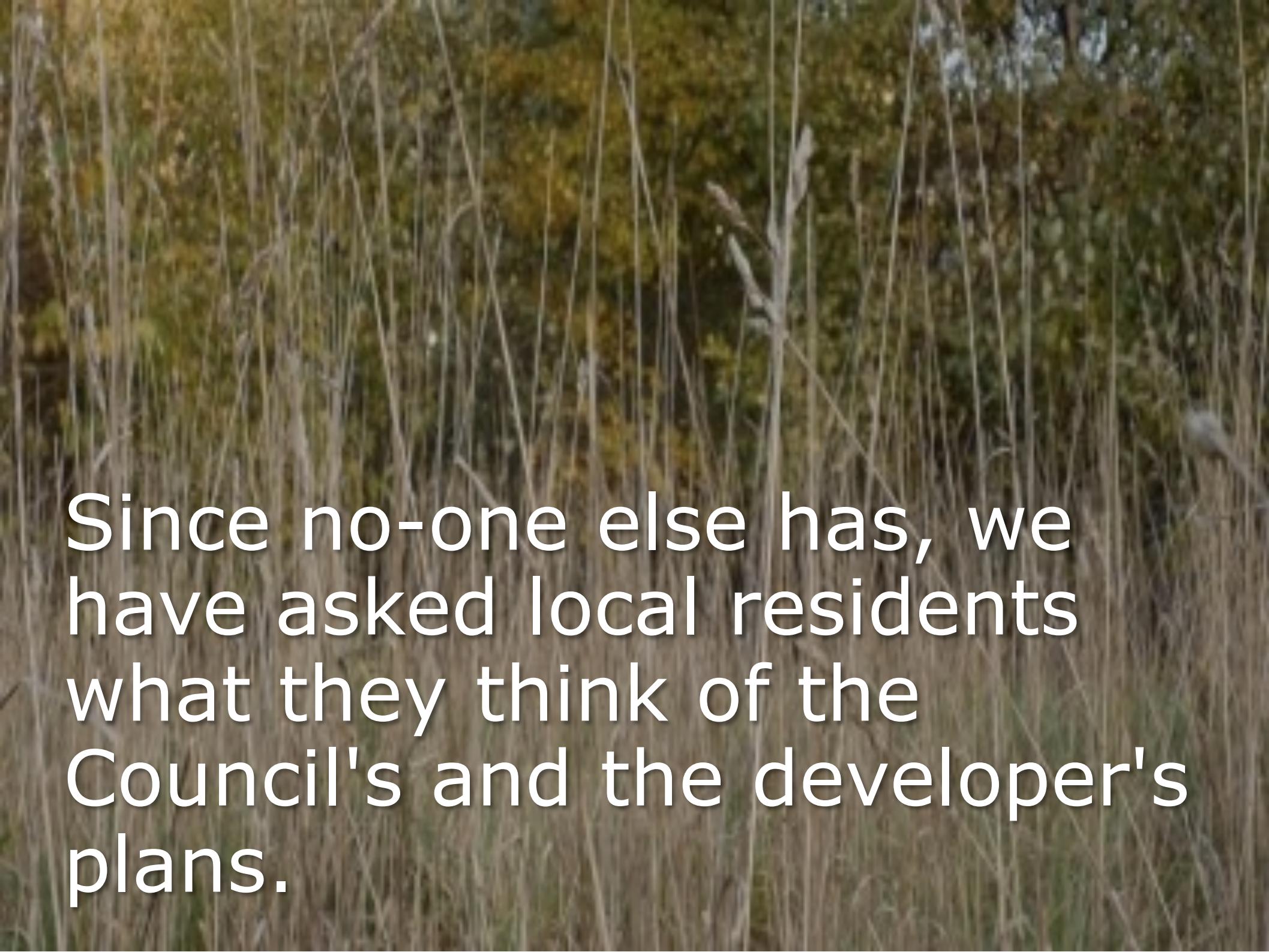
Report for the Scottish Office by  
Reporter A G BELL in 1996



In the Council's Sustainable  
Scotland Report 2010  
they propose to  
*"Create urban woodlands -  
with community involvement  
- on the city's vacant land"*

A photograph of a lush green landscape. In the foreground, there is a grassy area with some small yellow flowers. A line of trees, including birches with white bark and green leaves, stands in the middle ground. The background is filled with a sky filled with large, white, billowing clouds. The overall scene is one of natural beauty and tranquility.

Yet this development would  
cut down 480 trees



Since no-one else has, we have asked local residents what they think of the Council's and the developer's plans.

We hand-delivered 1700 questionnaires to each flat, house and business in the streets surrounding the Meadow.

- 10 questions long
- Didn't incentivise completion
- Didn't provide an easy way for people to reply
- Distributed during the snows of December
- Asked for names and addresses so it's auditable

6% of those surveys have been returned.

6%

Industry standards for surveys of this type are between 1% and 3%.

94% of respondents  
agreed that the land  
should be kept as a green  
space for the community  
to use.

94%

2%

2% think that the  
land should be sold  
to a developer to  
build 90 – 115  
housing units.

86% would like to see  
a majority of the land  
kept for community  
use.

86%

96% support the work done by the North Kelvin Meadow Campaign group, and want to see it continue.

96%



Our opposition to the development is supported by members of

- Hillhead Community Council
- Wyndford Community Council
- Kelvinside Community Council
- Garrioch Residents Association
- Glasgow Allotments Federation
- Friends of the River Kelvin



Plus the 1058 people who  
have signed our petition.

“

Here are some comments  
that people have made

”



"I often meet people there and have a chat. I have met more local people through the Meadow than any other means"



“It is close to where I live and I do not have a garden. It is just a nice place to be”

A young child with blonde hair and face paint (red, black, and white) is peeking out from behind a green canopy. The child is wearing a red hoodie. The canopy is set up in a grassy field with tall grass and yellow flowers in the foreground. In the background, there is a red brick building with many windows. The sky is overcast.

“Children in the community  
need more, not fewer, places  
to play”

A photograph of a brick building, likely a residential or institutional structure, seen through the bare branches of a tree in the foreground. The building has multiple windows and a red door. The sky is clear and blue.

“We enjoy the fact that it is a natural space, not a landscaped greenspace”



**“It has great educational potential”**



**“We should be preserving all  
inner city green space, not  
building on it”**



What is under threat is not just a 1.4 hectare piece of land.

A close-up photograph of a bumblebee with dark brown and yellow stripes, covered in white pollen, perched on a dense cluster of small, tubular purple flowers. The flowers are part of a larger plant with green leaves and stems. The background is a soft, out-of-focus green.

It's a wildlife haven,

where long-tailed tits  
congregate,





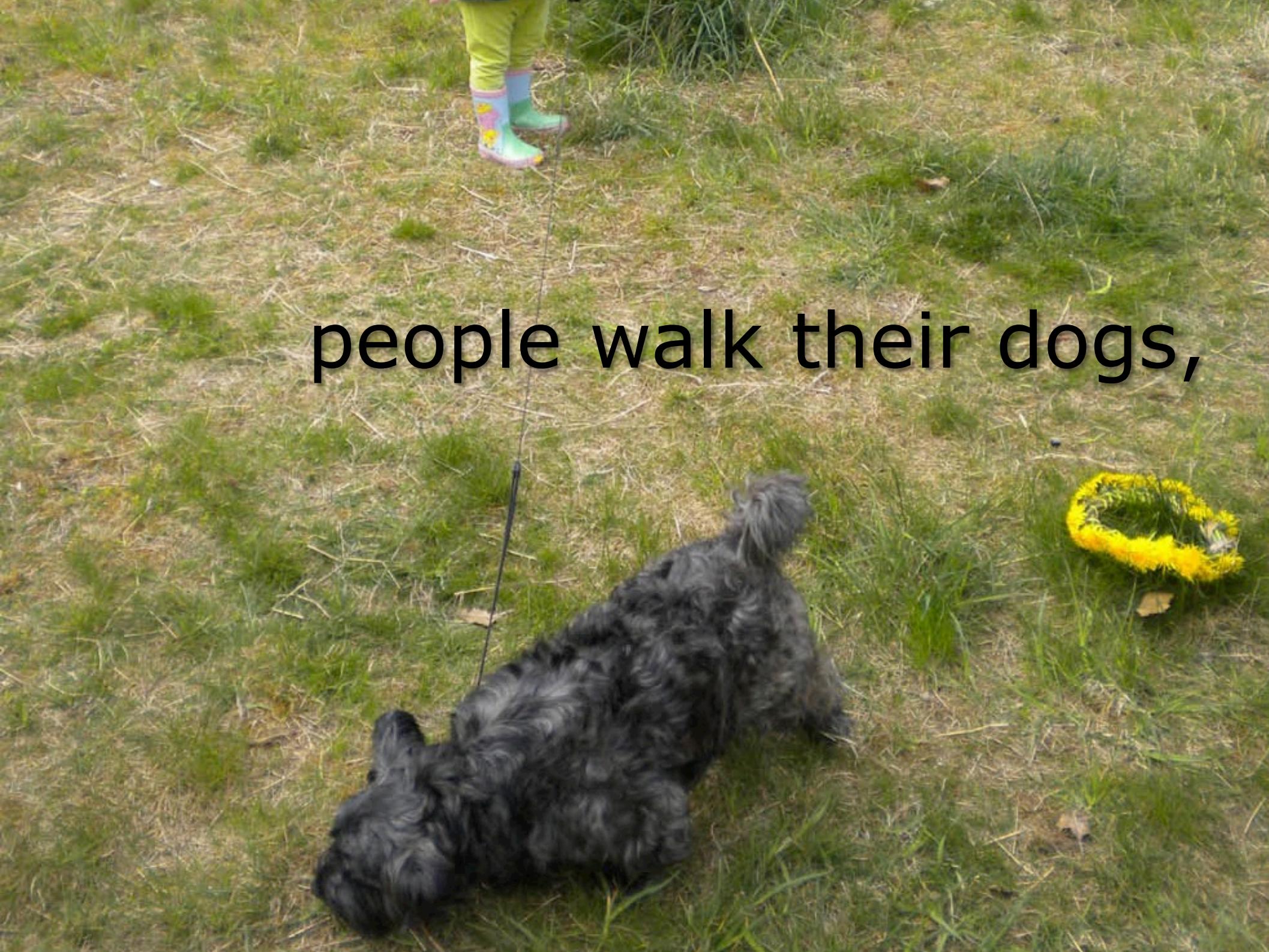
where wild raspberries



and wild  
orchids  
grow.

A photograph of a young girl in a blue polka-dot dress playing in a grassy field. She is holding a small object in her right hand and a red ball in her left. In the background, a group of people, including adults and children, are gathered in a field of yellow flowers. A large red brick building is visible behind a chain-link fence. The foreground shows a mix of green grass and small purple flowers.

A place where kids  
play,



people walk their dogs,



and friends have picnics.



A place where some people  
have grown lots of veg,

A man and a woman are standing in a garden. The man, on the left, is wearing a blue short-sleeved button-down shirt and dark blue jeans. He is smiling and holding a small, round, yellow object in his right hand. The woman, on the right, has short blonde hair and is wearing a red raincoat over a dark patterned top. She is also smiling. They are standing in front of a large green plant on the left and a grassy hillside with purple flowers in the background. The overall atmosphere is bright and cheerful.

while others haven't  
had such luck!



A place where people say

**"Hello"**

to each other.

A place that local people  
work together to look after...





a place that has fostered a  
real sense of community.

A place that could become  
something

**AMAZING**



If the development was  
halted we could continue and  
expand our work.

We could apply for grant funding to improve the site



What would local people like  
to see?

We asked them, and this is  
what they told us:



Allotments, nature  
education, outdoors  
adventure area,  
community garden,  
nature park,

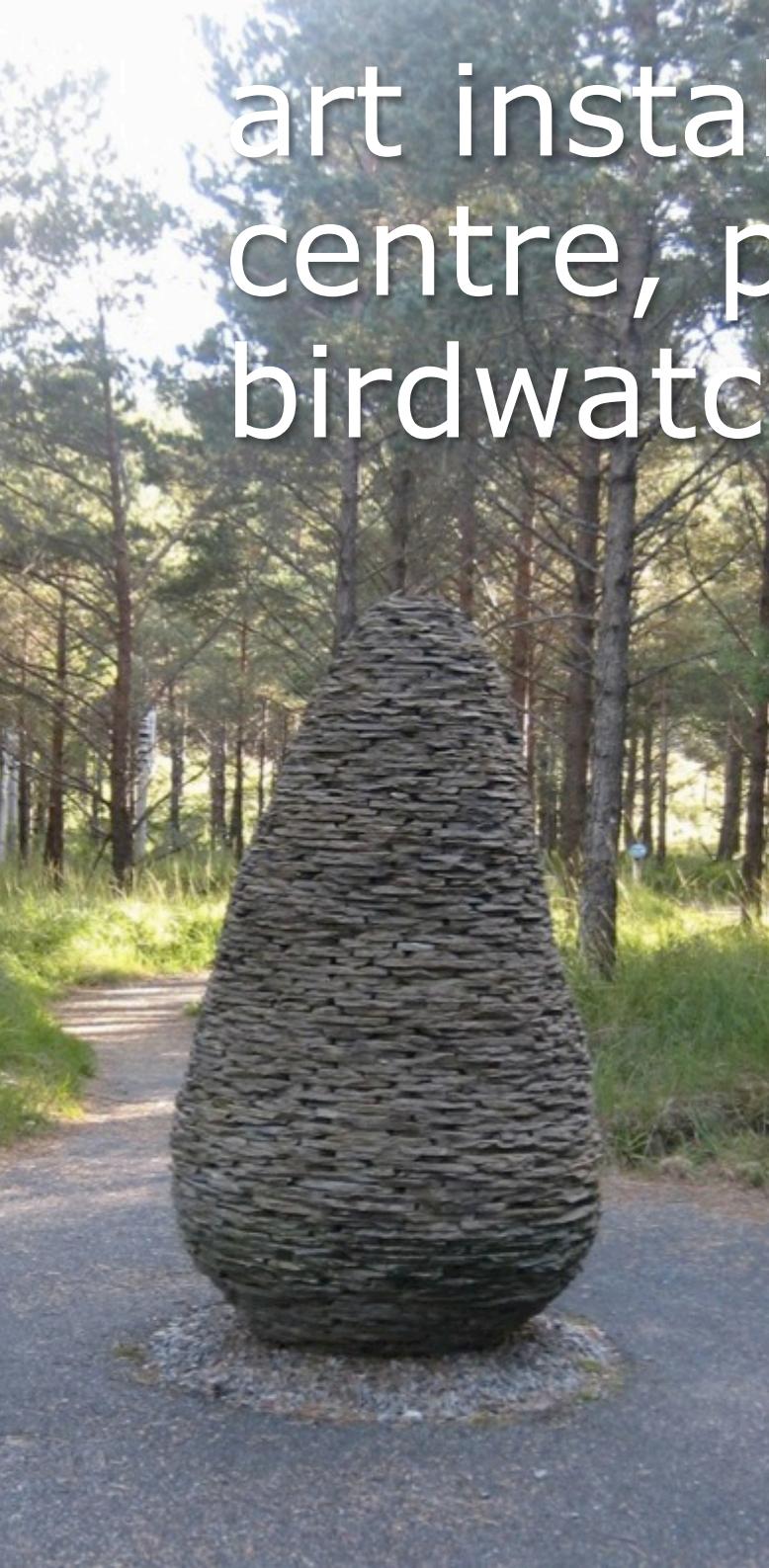




a place for community  
gatherings, jogging track,  
cycle paths, bowling green,  
encourage use by local  
groups,



art installations, community centre, pond, skate park, birdwatching hide,





The opportunities are endless

We would like the Council,  
the Community Council, and  
New City Vision to listen to  
what local people have to  
say.

We call on the Community Council to reflect the wishes of the community and reject these proposals.



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